

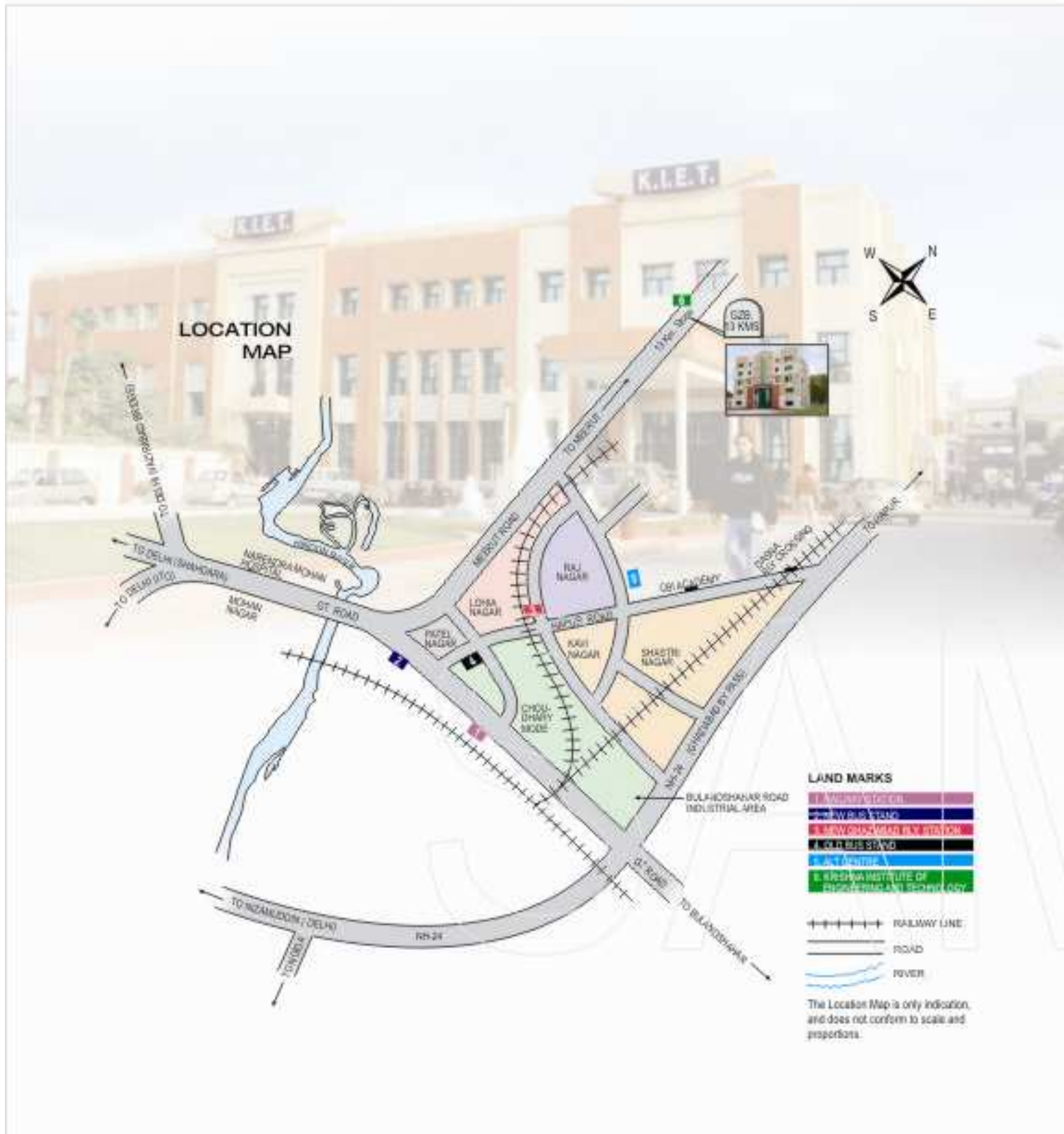


Krishna Path - A Path of Innovation, Commitment and Growth  
**TECHNOLOGY BUSINESS INCUBATOR-KIET**

(Promoted by : National Science & Technology Entrepreneurship Development Board, D.S.T. Govt. of India, New Delhi)

**KIET**  
 GROUP OF INSTITUTIONS

A Technical campus. Approved by AICTE and affiliated to UPTU, Lucknow  
 Accredited by NAAC with Grade 'A' (5 yrs)  
**(An ISO-9001 : 2008 Certified Institute)**



**LAND MARKS**

- 1. TBI Building
- 2. TBI Bus Stand
- 3. Bulandshahr B.T. Station
- 4. Old Bus Stand
- 5. TBI Hostel
- 6. Krishna Institute of Engineering & Technology

+++++ RAILWAY LINE  
 ——— ROAD  
 ~~~~~ RIVER

The Location Map is only indication, and does not conform to scale and proportions.

Project Office  
 Zonal Project Centre  
 TBI- KIET  
 Mahendra World City - SEZ  
 NH-8, Ajmer Highway Jaipur  
 Phone: 0141-3110181  
 Mob: 9468578090, 88 75499830  
 E-mail: tbkiet@gmail.com

For details contact  
**TECHNOLOGY BUSINESS INCUBATOR - KIET**  
**KIET Group of Institutions**  
 (An ISO - 9001 : 2008 Certified Institute)  
 13 km Stone, Ghaziabad-Meerut Road, Ghaziabad, U.P.  
 e-mail : tbkiet@gmail.com Visit us at : www.tbi-kiet.in, www.kiet.edu  
 Mobile : 09873816176, 09756277542 Telefax: 01232-228224

COURTESY: TBI



## Vision



To promote an entrepreneurship culture in the Institute and in the adjoining area to produce entrepreneurs on a continuous basis in order to generate wealth and self employment, thereby creating a "KIET SILICON VALLEY" in this region.

## Mission

To make TBI-KIET a role model so as to play a crucial role in promoting entrepreneurial culture and creating business leaders in thrust areas eg. Information & Communication Engineering, Mechanical Engineering and Electronics Engineering.



## Steadfast

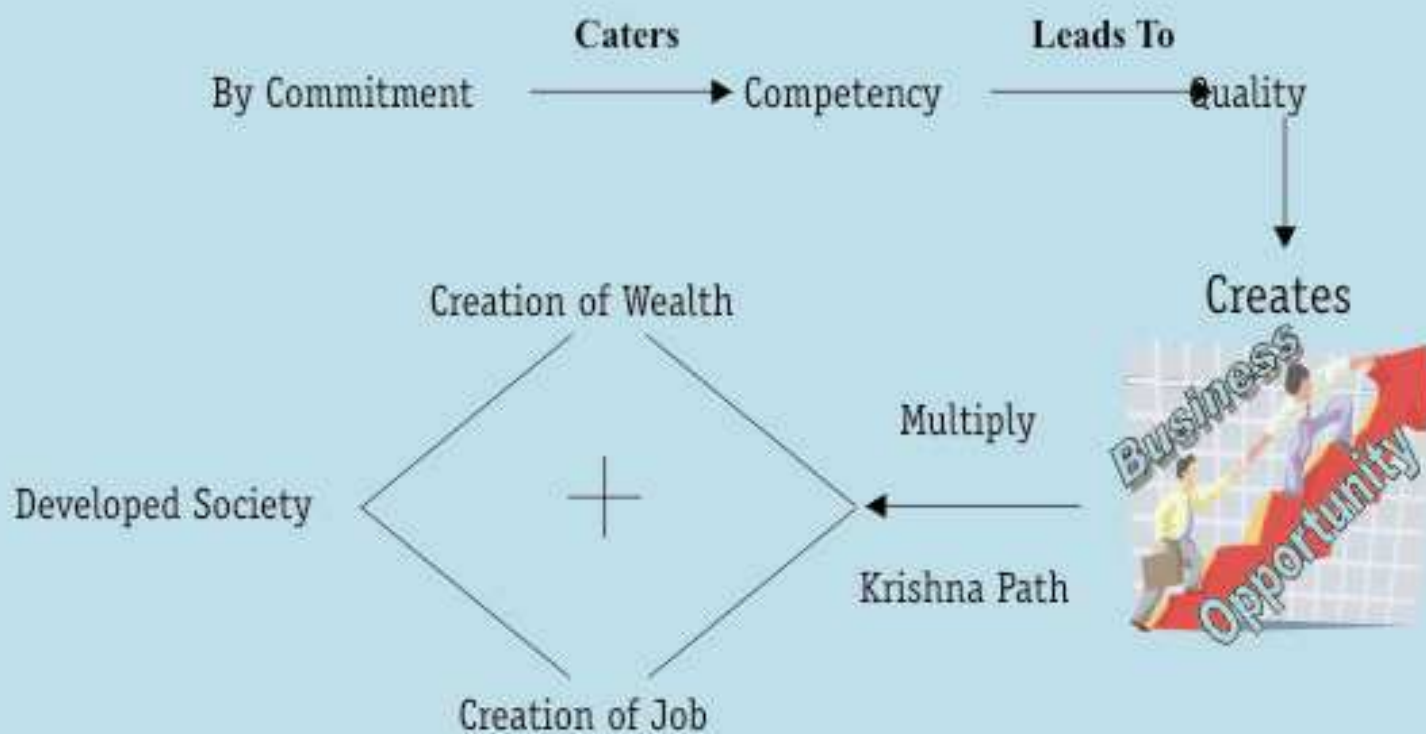


*The seeker discovers the secrets of life unfurling in the lap of nature*

## Objectives

The main objectives of TBI are:

- Enterprise and entrepreneurship development.
- Integrated development in the region by way of entrepreneurship and innovation.
- Creation of a start-up enterprise in thrust areas through innovation and support incubatee for IPR, licensing, training and other related requirements for successful establishment of company.
- Support and nurture indigenous technology thereby grooming entrepreneurs to run their enterprises successfully.
- Dissemination of knowledge and technology through meets, conferences and training for conducive growth.
- Provide R&D for industry to enable small/medium industries to take up R&D activities and technology upgradation.
- Assistance and consultancy to SMEs located in the region by way of specialized services.
- Technology commercialization.
- Foster institutions-institution and industry institution linkages in the region.
- Become the best in the country and thereby create something like KIET - Silicon Valley in this region.
- Research & studies.
- To train unemployed youth for wage employment.



## Training and Exposure

TBI organizes several training courses on Enterprise Creation, Entrepreneurship Development, Technology Network, Marketing of New Products, Sensitization for Innovation, Thrust Areas Specialized Programme, IPRs etc. TBI offers conferences on new thrust area related technologies, workshops on new ventures of thrust area, interaction with experts, entrepreneurs and funding agencies. All programmes, workshops and exposure visits are focussed on students, potential incubatees, entrepreneurs / self employed /unemployed youth of any stream, executives and officials of various organizations.

The details of activities and target groups are:

- |                                        |                                                            |
|----------------------------------------|------------------------------------------------------------|
| Entrepreneurship Awareness Camp        | : Students of Engg. College/Diplomas/Science & others      |
| Entrepreneurship Development Programme | : Unemployed Youth of Engg./Science Graduate/Diplomas      |
| Product/Process Based Entrepreneurship | : Unemployed Youth of Engg./Diploma/Science                |
| Faculty Development Programme          | : Faculty of Engg./ Management stream                      |
| Innovation Programme                   | : New innovating students with technology background       |
| Specialized Programme                  | : Industry Persons/Entrepreneurs etc,                      |
| Thrust Area Workshops/Conferences      | : Innovators / Students/Faculty / Researchers              |
| Skills Development                     | : Artisans/Semi-skilled/ UnemployYouth/Women/Prisoners     |
| Research study                         | : Evaluation/impact/third party for govt/semigovt/         |
| Placement linned/ skill training       | : Unemployed youth of UP/ Uttrakhand/Rajasthan, other, etc |

## Incubation

The focus of the incubator is to promote and facilitate the innovation in three thrust areas i.e. Information Technology, Mechanical Engineering and Electronics and other allied areas to develop commercially viable enterprises.

TBI provides support to commercialize any innovative idea by way of start-up firms. TBI supports the incubatee company by way of development strategies, linkages and consultancy to them. TBI-KIET has dedicated five storied, state of the art and energy efficient building to accommodate 35 incubatees at a time. TBI-KIET provides a furnished cubicle, internet, equipment and 24 hours power back-up on an individual basis and on shared resource telephone, secretarial assistance, support staff etc. TBI has its own frame of strategy to select potential innovative incubatees.

The eligibility criteria for incubatees are:

- Students and alumni of KIET colleges
- Outside students/promoters
- Company has to be registered (Private Limited/Partnership/ Proprietorship)
- Company of thrust area : ICT / Electronic / Mechanical will be given preference
- Company having an innovative and feasible idea



The development of the Indian economy in this decade is remarkable, therefore India is the leader of the Third World. In this development process, the Incubator may play a vital role by motivating and guiding new technocrats and innovators to start their own knowledge based enterprises.

### Innovators' Forum

TBI-KIET's Innovator Forum has a crystal clear aim to develop a network with the nearby engineering colleges and to create an innovation culture in the region. Interested innovators viz., all pursuing Engineering degree/passed out students may registered and enroll themselves with their innovative ideas. These budding innovators are guided and nurtured by mentors of the college and TBI.



The selection process of incubatee are as follows:

### Flow Process Chart

(Candidates may register themselves in these forums)



### Entrepreneurs' Forum

The Entrepreneur Forum provide an opportunity to young persons who want to become entrepreneurs. The purpose of the Entrepreneur Forum is to register those students/alumni who want to establish their own ventures and are looking for assistance to establish an enterprise. They will be trained in a long duration programme and motivated for entrepreneurship. Technology Business Incubator also provides support to budding entrepreneurs to establish their enterprises.



### Faculty's Forum

The Faculty Forum provides an opportunity to KIET and the nearby Engineering College faculties who are interested in R&D. This forum is intended to create a culture of innovation and entrepreneurship in all the colleges.

The faculty of the three thrust areas is viz. - ICT, Mechanical Engineering and Electronics. They may register themselves and will be given an exposure of entrepreneurship and innovation by experts in these fields. Till date more than 7 faculties of College have started their own company. They have also filed for patent.





**KIET E-Cell:** TBI has taken initiative to spread the message of entrepreneurship among students. KIET E-Cell was established jointly by TBI & CSE Deptt., KIET GZB in 2013. The cell is lead by only students of KIET. More than 500 students are active members of the E-Cell. This cell has won prize at E-Cell competition organised by IIT, Pawai, Mumbai. Out of 280 Institute KIET E-Cell stood 5th in many events. Every year KIET E-Cell conduct endeavour.

## Our Support

- Assistance for preparing business plans and to form a company.
- Training to develop business skills-soft and hard-skills.
- Arranging accounting, legal and other related services.
- Arranging market research, sales and marketing.
- Guidance for development of new products and services.
- Help to raise bank finance, grants and venture capital.
- Advice for human resource management.
- Incubator seed capital fund.
- Networking with entrepreneurs, customers and other support agencies.
- Arranging mentors, board members and senior members.



## Seed Funding

- TBI-KIET is one of the few incubators in India to have a seed fund support scheme being supported by National Science & Technology Entrepreneurship Development Board, Department of Science & Technology, Govt. of India, New Delhi.
- The purpose of seed fund support system is to strengthen immune system of incubatee by way of seed support to grow & sustain.



For details, log in to [www.tbi-kiet.in](http://www.tbi-kiet.in)

## Board of Governors

The details of the Governing Body Members are as follows:

- |     |                                                                                  |                             |
|-----|----------------------------------------------------------------------------------|-----------------------------|
| 1.  | Head (HI), KIET Group of Institutions.                                           | Chairman                    |
| 2.  | Advisor, KIET Group of Institutions                                              | Member                      |
| 3.  | Representative of NSTEDB, DST, GOI, New Delhi.                                   | Member                      |
| 4.  | Additional Advisor, Micro, Small & Medium Enterprises, Govt. of India, New Delhi | Member                      |
| 5.  | Lead Bank Manager, Syndicate Bank, Ghaziabad.                                    | Member                      |
| 6.  | Representative of SIDBI, New Delhi.                                              | Member                      |
| 7.  | Director, Council of Science & Technology UP                                     | Member                      |
| 8.  | Representative of Industries Department, U.P.                                    | Member                      |
| 9.  | Representative of National Research Development Corp., New Delhi                 | Member                      |
| 10. | Leading Entrepreneur, Ghaziabad                                                  | Member                      |
| 11. | R&D Expert, KIET, Ghaziabad                                                      | Member                      |
| 12. | Dean (Academic), Krishna Institute of Engg. & Technology (KIET)                  | Member                      |
| 13. | General Manager, Technology Business Incubator, KIET, Ghaziabad                  | Ex Officio Member Secretary |



## About KIET

Krishna Institute of Engineering & Technology is located on Ghaziabad-Meerut Highway (NH-58)-merely 30 kms. from Delhi. The founders have envisioned KIET to become an universally acclaimed center of excellence, with total commitment towards quality in Technical Education. It has the rare distinction of being the first self-financed institution in Uttar Pradesh to get ISO -9001:2008 certification and also 'A' grade NAAC certification in the year 2009. Presently the total intake in B.Tech. courses are 1020 in the seven different branches. 120 students in the MCA course, 120 students in MBA course, 120 students in B.Pharm course, 36 students in M.Pharm and 72 students in four branches of the M.Tech. course. Students of the first batch of the Institute passed out in July 2002. Various reputed companies had given an over-whelming response for the campus recruitment of our students.

Efforts have been made to make the institute a self-supporting center with its focus not on business, but to serve society.

The objectives of the Institute are to :

- Provide value based education to the students.
- Provide an academically rigorous environment by exposing students to value based quality education.
- Prepare selected students for the highest level of education with a view to produce competent, creative and imaginative engineers, scientists and managers.
- Be internationally networked with academic institutions, R & D Centers and the industries to extend their services through R&D Consultancy and Training.
- Achieve the status of a Deemed University and become an intellectual reservoir in the fast growing and quickly changing technological environment.



Excellence award given by H.E. the Governor of UP to KIET in B.Tech Category of UPTU.



NAAC ACCREDITED - 'A' GRADE (Only private Institute in U.P. after BHU, Varanasi)

## TBI-KIET

The Technology Business Incubator (TBI) was Supported and established jointly by the National Science & Technology Entrepreneurship Development Board (NSTEDB), Ministry of Science & Technology, Government of India and Krishna Institute of Engineering & Technology in Dec. 2007. Technology Business Incubator has a very, strong governing board comprising of Ex. Hon'ble Vice Chancellor and Advisor, KIET Group of Institutions (Eminent expert of Entrepreneurship), Representative of National Science & Technology Entrepreneurship Development Board, Ministry of Science & Technology, Govt. of India, Additional Industrial Adviser, Ministry of Micro, Small & Medium Enterprise, Govt. of India, SIDBI (Small Industries Development Bank of India), Director, CSTUP (Council of Science & Technology, Govt. of U.P. Lucknow), representative of NRDC (National Research and Development Corporation), Syndicate Bank, Ghaziabad, Directorate of Industries,



Inside Overview



Inside View Reception

R&D expert, lead entrepreneurs etc. The Chairman of the Board is Head (HI), KIET Group of Institutions, Ghaziabad and General Manager, TBI-KIET who is an ex-officio Member Secretary of the Governing board of TBI-KIET, Ghaziabad.

The thrust areas of TBI-KIET are ICT, Mechanical and Electronics. Since inception, TBI-KIET has shown remarkable growth and till date 32 incubatees were supported by TBI. During seven years 16 incubatees graduated successfully. Sixteen ideas were also funded by the Ministry of Micro Small & Medium Enterprise Govt. of India and the grant to each idea is Rs. 6.25 lakhs in last two year.

On the basis of performance Mahindra World City-SEZ, Jaipur has signed a MOU to establish a TBI office at Jaipur with an objective to create "Human Capital Under The Scheme Pehchan Skill Se" to date 600 persons have been trained under the scheme and 200 persons placed in company of related area at Mahindra, Jaipur during the year 13-14. World City- SEZ has awarded Certificate of Excellence for skilled training programme being implemented by us. Since inception TBI-KIET has organised variety of programmes for unemployed youth, Engineering youth management, faculty and officers of various engineering college and trained 10325.



Conference Hall





## Achievements and Success

The efforts of TBI have been appreciated by various organizations. During a period of seven years, start up companies incubated their knowledge based enterprise, graduated outside successfully. Entrepreneurs had established their enterprises out of the KIET premises. The list of incubatees along with their details are mentioned below.

"Success usually comes to those who are too busy to be looking for it"  
- Henry David Thoreau



## Photo Gallery



Dr. T. Ramasami, Secretary, Ministry of Sc. & Tech., GoI inaugurating TBI-KIET building.



Shri. H.K. Mittal, Head, NSTEDB, DST, GoI during the inauguration ceremony of Business Development Programme



Dr. T. Ramasami & Mr. H. K. Mittal, Head NSTEDB visiting product developed by Incubatee.



Mr. Sam Pitroda during expert talk



Sh. S.B. Sareen, Project Director EDII, Ahmedabad during certificate distribution of FDP prog.



Group photographs of Entrepreneurship Development Programme for Women



Foreign delegation with Shri Atul Ji Chairman, Mgt. Committee TBI-KIET



Incubatee is exempted from Service Tax



The Economic Times 11<sup>th</sup> Feb'11 rank TBI-KIET at 8<sup>th</sup> in among 20 TBI's of India

**KIET**  
**GROUP OF INSTITUTIONS**

KIRISHNA PATH- A PATH OF INNOVATION COMMITMENT & GROWTH

**TECHNOLOGY BUSINESS INCUBATOR-KIET**

WE INVITE  
FACULTIES & STUDENTS OF ENGINEERING/ MANAGEMENT INSTITUTIONS

**BE A TECHNO-PRENEUR**

IF YOU HAVE...

- Passion & Commitment
- Courage to take challenges
- Desire to convert your innovative idea into real business
- Wish to become your own boss

**OUR SUPPORT**

- Assistance in preparing business plan and to form companies
- Training to develop business skills soft & hard skills
- Strategic marketing, legal & other related services
- Financial model research, sales & marketing
- Guidance for development of new product & services
- Help to raise bank finance, grants & venture capital
- Assisted human resource management
- Strategic marketing, board members & service providers
- Seed Support

**OUR FACILITIES**

- Individual Desk
- Common Office
- Internet
- 24 hrs power backup
- Shared Space
- Telephone Fax
- Director's Assistant & Support Staff
- Common Hall
- Common Restroom/Meeting Room

**INITIAL FUND SUPPORT @ NOMINAL RATE OF INTEREST**

**INCUBATEE IS EXEMPTED FROM SERVICE TAX**

Technology Business Incubator-KIET  
Krishna Institute of Engineering & Technology  
94/95, 10, 12th Street, Sri Jagadamba Road, Chittoor (A.P.)  
www.tbi-kiet.in, www.kiet.edu

Visit us at: www.tbi-kiet.in, www.kiet.edu