



TECHNOLOGY BUSINESS INCUBATOR-KIET KIET GROUP OF INSTITUTIONS

Call for proposal (Round -1)

under

Technology Incubation and Development of Entrepreneurs (TIDE) - 2.0 Scheme

(TIDE 2.0) is a scheme for strengthening close to 2000 Technology Startups in selected areas of national concern by leveraging emerging technologies and empowering Incubation Centers.

Entrepreneur-In-Residence Idea to POC

- Maximum Rs. 4 Lakh per startup having an idea shall be given preference.
- Apply via google form link : <https://forms.gle/2to3SqT0R3sBU0RC6>

Grant for Prototype Development

- Grants of Rs. 7 Lakh per startup may be provided to nascent startups having a definite proof of concept .
- Apply via google form link : <https://forms.gle/SP068QQ96Qe31PY78>

Who can apply?

- Individual/Students/Startups above 18 year age.
(for details see guidelines)

Apply Now

-  8th June, 2020  2nd July, 2020

• **Date Extended till 10th July, 2020**

Focus Area:-

- ✓ Healthcare
- ✓ Education
- ✓ Agriculture
- ✓ Financial inclusion
including digital payments
- ✓ Infrastructure and transportation
- ✓ Environment and clean tech
- ✓ Clean energy solutions
- ✓ Other emerging areas (flexibility to support tech startups to address societal challenges in ICTE areas)

**Mentorship, Technology guidance, Hostel facility &
Other assistance.**



Sponsored by
Ministry of Electronics and
Information Technology
Government of India, New Delhi

For more details:
General Manager

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Guidelines

TIDE 2.0 EIR:

The main objective of the program is to nurture the students & startups innovation by validation and development of their idea. The program provides a support platform for the aspiring entrepreneurs to develop their innovation through a technology enabling environment having access to a fellowship grant of 4 lakhs, networks, mentors and other fellow entrepreneurs.

Program Timeline: 12 Months

Eligibility Criteria & preferences:

1. The applicant must have completed the basic graduation in Basic Sciences/ Engineering/ Biotechnology/ Medicine/ Law etc. as on the date of accepting EIR.
2. The applicant should be citizen of India with possession of a government approved proof of nationality such as a valid passport, voter's id etc.
3. The innovator must be under the age of 35.
4. TIDE 2.0 EIR support recipient should not treat this support as a stop gap arrangement to support them in their academic pursuits or transition between jobs.
5. The applicant must be has to register his/her own company within 3 months of the acceptance of EIR.
6. Preferences will be given to Woman entrepreneurs.
7. Preferences will be given to idea with a granted/published patent or atleast a provisional patent applied.
8. Preferences will be given for a well-structured dedicated team working towards the innovation.

📄 Apply for "Entrepreneur-In-Residence Idea to POC" Google form link:

<https://forms.gle/2Jo3SqTiR3sBUDRC6>

TIDE 2.0 GRANT

The program mainly targets a valid PoC to be transformed to prototype or a Minimum Viable Product (MVP) by providing ample opportunities and support in terms of product development assistance, access to technical experts and mentoring. Thus the program provides facility for the development of PoC/ready product thus bridging the gap between idea and prototype funding.

Program Timeline: 12 months (*May be extended to 18 months in special cases with approval from the committee*)

Eligibility Criteria & preferences:

1. The applicant must have completed the basic graduation in Basic Sciences/ Engineering/ Biotechnology/ Medicine/ Law etc. as on the date of accepting EIR.
2. The applicant should be citizen of India with possession of a government approved proof of nationality such as a valid passport, voter's id etc.
3. The innovator must be under the age of 35.
4. The applicant may be individual innovator or a nascent startup (less than 2 years old as on the date of application)
5. The applicant (if not a startup) must be willing to incorporate a company within 3 months of the acceptance of TIDE 2.0 Grant.
6. TIDE 2.0 Grant support recipient should not treat this support as a stop gap arrangement to support them in their academic pursuits or transition between jobs.
7. Preferences will be given to Woman entrepreneurs.
8. Preferences will be given to idea with a granted/published patent or atleast a provisional patent applied.
9. Preferences will be given for a well-structured dedicated team working towards the innovation.

📄 Apply for "Grant for Prototype Development" Google form link:

<https://forms.gle/SPDB8QQ96Qe31PY78>

Evaluation Parameter and Preferences

- Uniqueness (*How the idea is different from the existing solutions in the market?*)
- Impact (*How the problem and solution you are addressing is relevant to society?*)
- Proof of Concept (*Does it has a PoC to develop a prototype?*)
- Time Frame (*Can the project be completed in the given time frame?*)
- Sustainability (*Is the innovation sustainable technically as well as in the market for a longer period of time?*)